

M.Pol.3

Europe in the World

Winter semester 2014/15

Prof. Dr. Tobias Lenz

Email tobias.lenz@sowi.uni-goettingen.de
Office Oec 0.136
Office hours Tuesdays, 2 – 3.30 pm

Time and place

Tuesdays (starting 25 November 2014!)	10:00-12:00	Weekly seminar	Oec 1.164
Tuesday, 25 November	8:30-10:00	Extra session	VG 4.107
Friday, 12 Dec	9:00-17:00	Extra session	KWZ 0.607

Course description

The European Union (EU) has become one of the most important actors in world politics. EU influence affects many international processes and outcomes, whether we seek to understand the dynamics of international negotiations on trade or environmental issues, the transformation of Eastern European countries after the end of the Cold War, or regional integration processes in Latin America and Africa. Yet despite its salience, the EU is unlike ‘traditional’ actors in international relations. It is a unique political entity, whose international influence is rooted in harmonizing the position of its 28 member states – a coordination challenge that other international actors do not face. This English-speaking course introduces graduate students to the advanced academic study of the EU in international relations. The course is divided into three parts. In the first part, we review different conceptual perspectives on the EU as an international actor, and the associated academic debates. In the second part, we analyse selected external policies, their policy-making processes and resulting policy activities, including the common foreign and security policy, the common security and defence policy as well as the Community’s trade and development policies. In the third part, we analyse the EU’s actual influence in selected issue areas of international politics, including international trade negotiations and crisis management. The course requires basic knowledge of the European Union’s institutions and policy-making procedures.

Course objectives

In this course students learn:

- to understand key questions and the main academic debates as they relate to the EU as an international actor, its external policies and their outcomes;

- to harness key concepts and the main theoretical approaches to analyse the EU as an actor in international politics;
- to critically reflect upon the EU's influence in world politics, both from an analytical and normative perspective;
- to enhance students' presentation, discussion and academic writing skills.

Course assessment

This course is assessed through (1) a class presentation and a discussion of another presentation as well as (2) an extended research essay of about 20 pages (*Hausarbeit*) that is due on 15 March 2015 (6 pm). It is to be submitted in printed form in the secretariat to Mrs. Luft (Oec 0.145), with an electronic copy sent to me by email. Students must register their **course assessment via FlexNow**.

Class presentations last no longer than 20 minutes and address either (one of) the question(s) posed for the respective session or a question developed by students themselves. Any self-chosen question has to be cleared with me at least two weeks prior to the presentation. On the basis of the required and additional readings for the respective week (self-chosen questions might require additional literature to be consulted), presentations should give a clearly stated and well reasoned answer to the question posed. Presentations include a handout of not more than two pages that outlines the advanced argument. Handouts are to be submitted to the respective discussant and the rest of class on Monday at 3 pm for the Tuesday seminar, and on Wednesday (10 December) at 5pm for the extra session on Friday, 12 December.

The discussion critically assesses the oral presentation (not the style of presentation). It is based on the handout provided by the presenter as well as the presentation itself and lasts 7 to 10 minutes. The discussion briefly summarizes the main argument of the presentation, critically evaluates it, and derives a counter- or alternative argument on the question at hand to spur active debate in class. Discussants should also provide a brief handout (max. half a page), but this is not required.

The research essay addresses a substantive question in EU studies, developed by students themselves, on the basis of theoretical approaches and concepts dealt with in this course. The question might be the same as the self-chosen presentation question or a different one. Research designs are discussed twice in class, in week 9 and week 14 (see also syllabus below).

Teaching arrangements

The seminar is based on student presentations as well as class discussions of the required readings based upon the question(s) posed for each week. Students are expected to be able to outline an answer to each week's question(s) – an expectation that is occasionally checked by asking students to present their answer. When students are unable to prepare the readings, they are expected to inform the teacher before class.

The *required readings* will be posted on StudIP. Note that many of the readings are relevant to more than one class topic. Most of the *additional readings* are

available in the *Niedersächsische Staats- und Universitätsbibliothek (SUB)* or the *Bereichsbibliothek Wirtschafts- und Sozialwissenschaften*. If you cannot locate a specific article or book chapter, it is possible to order reading material via interlibrary loan (*Fernleihe*). As these loans may take several weeks to arrive, make sure to plan ahead.

Course content

Week 1 Introduction and course overview

Part 1: History and conceptual frameworks

Week 2 Historical evolution of EU foreign policy

Week 3 EU actorness: What type of power?

Week 4 Institutional perspectives: Cohesiveness and consistency

Week 5 Alternative conceptual frameworks: Internal Functionality and role theory

Part 2: EU external policies

Week 6 EU diplomacy and the Common Foreign and Security Policy (CFSP)

Week 7 Common Security and Defence Policy (CSDP)

Week 8 Trade and development policies

Week 9 External dimension of internal policies

Discussion of research designs

Part 3: Impact and outcomes of EU external policies

Week 10 EU-US Trade Relations: Negotiations for a Transatlantic Trade and Investment Partnership (TTIP)

Week 11 EU in international organizations

Week 12 EU interregionalism (EU-Africa)

Week 13 EU actorness in comparative perspective / EU as world political actor

Week 14 Concluding discussion

Discussion of research designs

General reading

There are various good textbooks on the EU that also contain chapters on EU external relations.

- On the history and structure of European integration: N. Nugent (2010) *The Government and Politics of the European Union*, Basingstoke: Palgrave, 7th edition.
- On EU policy domains: Wallace, H, M. Pollack and A. Young (2010) *Policy-Making in the European Union*. Oxford: Oxford University Press, 6th Edition.
- A general overview is: J. Erik, A. Menon and S. Weatherill (eds) (2012) *Oxford Handbook of the European Union*. Oxford: Oxford University Press.

There are fewer textbooks that deal specifically with the EU in international affairs. The ones I recommend are:

- Smith, K. (2014) *European Foreign Policy in a Changing World*. Cambridge: Polity, 3rd edition.
- Hill, C., and M. Smith (eds.) (2011) *International Relations and the European Union*. Oxford: Oxford University Press, 2nd edition.
- Keukeleire, S., and T. Delreux (2014) *The Foreign Policy of the European Union*. Basingstoke: Palgrave Macmillan, 2nd edition.

In preparing the extended research essays, you might want to consult the following academic journals that carry much of the debate on the EU and its external relations.

European Foreign Affairs Review
European Journal of International Relations
European Union Politics
Journal of Common Market Studies
Journal of European Integration
Journal of European Public Policy
West European Politics

Syllabus

Part 1: History and Conceptual Frameworks

25 November: [double session]

Session 1: Introduction and overview

In this introductory session, we will *inter alia* distribute presentation topics.

Session 2: Historical evolution of EU foreign policy

Questions:

- ❖ How has the EU evolved historically as an international actor? Has the nature of its external engagement changed fundamentally?
- ❖ Does the EU have a foreign policy?

Required reading:

- White, B. (1998) 'The European Challenge to Foreign Policy Analysis', *European Journal of International Relations* 5(1): 37-66.
- Allen, D. and M. Smith (1990) 'Western Europe's Presence in the Contemporary International Arena', *Review of International Studies* 16(1): 19-37.
- [For general overviews, see: Smith, K. (2014) *European Foreign Policy in a Changing World*. Cambridge: Polity, 3rd edition, chapter 2; OR Keukeleire, S., and T. Delreux (2014) *The Foreign Policy of the European Union*. Basingstoke: Palgrave Macmillan, 2nd edition, chapter 2].

Additional reading:

- Hill, C. (1990) European Foreign Policy: Power Bloc, Civilian Power, or Flop? In: Rummel R (ed) *The Evolution of an International Actor: Western Europe's New Assertiveness*. Boulder, CO: Westview, pp. 31-55.
- Hill, C. (1993) 'The Capability-Expectations Gap, or Conceptualizing Europe's International Role', *Journal of Common Market Studies* 31(3): 305-328.
- Ginsberg, R. (1999) 'Conceptualizing the European Union as an International Actor: Narrowing the Theoretical Capability-Expectations Gap', *Journal of Common Market Studies* 37(3): 429-454.
- Smith, M. (1994) 'The European Union, Foreign Economic Policy, and the Changing World Arena', *Journal of European Public Policy* 1(2): 283-302.

2 December: EU actorness – What type of power?

Question:

- ❖ Is the EU a normative power, or something else? When answering this question, reflect upon the distinction between passive and active influence in world politics, and give concrete examples to substantiate your answer.

Required reading:

- Manners, I. (2002), 'Normative Power Europe: A Contradiction in Terms?', *Journal of Common Market Studies* 40(2): 235-258.
- Damro, C. (2012), 'Market Power Europe', *Journal of European Public Policy* 19(5): 682-99.

Additional reading:

- Aggestam, L. (2008) 'Introduction: Ethical Power Europe?', *International Affairs* 84(1): 1-11.
- Nicolaïdis, K. and R. Howse (2002) "'This is my EUtopia...': Narrative as Power', *Journal of Common Market Studies* 40(4): 767-792.
- Hyde-Price, A. (2006), "'Normative" Power Europe: A Realist Critique', *Journal of European Public Policy* 13(2): 217-234.
- Bull, H. (1982) 'Civilian Power Europe: Contradiction in Terms?', *Journal of Common Market Studies* 21(2): 149-170.
- Special issue of *Cooperation and Conflict* [48(2), 2013] on the concept of Normative Power Europe.

9 December: Institutionalist perspectives – Cohesiveness and consistency

Question:

- ❖ What can the institutional context in which policy-making takes place in the EU contribute to our understanding of EU foreign policy? Contrast the EU with other international actors.

Required reading:

- Meunier, S. (2000) 'What Single Voice? European Institutions and EU-U.S. Trade Negotiations', *International Organization* 54(1): 103-135.
- Thomas, D. (2012) 'Still Punching Below its Weight? Coherence and Effectiveness in European Union Foreign Policy', *Journal of Common Market Studies* 50(3): 457-474.

Additional reading:

- Edwards, G. (2013) 'The EU's Foreign Policy and the Search for Effects', *International Relations* 27(3): 276-291.
- Toje, A. (2008) 'The Consensus-Expectations Gap: Explaining Europe's Ineffective Foreign Policy', *Security Dialogue* 39: 121-141.
- Stetter, S. (2004) 'Cross Pillar Politics: Functional Unity and Institutional Fragmentation of EU Foreign Policies', *Journal of European Public Policy* 11(3): 720-739.
- Jupille, J. and J. Caporaso (1998) 'States, Agency, and Rules: The European Union in Global Environmental Politics', In: C. Rhodes (ed) *The*

European Union in the World Community. Boulder, CO: Lynne Rienner, pp. 213-229.

- Gehring, T., Oberthür, S. and M. Mühleck (2013) 'European Union Actorness in International Institutions: Why the EU is Recognized as an Actor in some International Institutions, but not in Others', *Journal of Common Market Studies* 51(5): 849-865.
- Macaj, G. and K. Nicolaidis (2014) 'Beyond 'One Voice'? Global Europe's Engagement with its Own Diversity', *Journal of European Public Policy* 21(7): 1067-1083.

12 December: [Full day session]

Session 5: Alternative conceptual frameworks – Internal Functionality and role theory

Question:

- ❖ What does the notion of internal functionality add to our understanding of EU external policy?
- ❖ What is the nature of the identity-policy nexus in EU foreign policy?

Required reading:

- Bickerton, C. (2010) 'Functionality in EU Foreign Policy: Towards a New Research Agenda?', *Journal of European Integration* 32(2): 213-228.
- Aggestam, L. (2006) 'Role Theory and European Foreign Policy: A Framework of Analysis', In: O. Elgström and M. Smith (Eds.) *The European Union's Roles in International Politics*. London, New York: Routledge, pp. 11-29.

Additional reading:

- Kagan, R. (2002) 'Power and Weakness', *Policy Review* 113: 3-28.
- Manners, I. (2010) 'Global Europe: Mythology of the European Union in World Politics', *Journal of Common Market Studies* 48(1): 67-87.
- Lucarelli, S. and L. Fioramonti (Eds.) (2010) *External Perceptions of the European Union as a Global Actor*. Abingdon and New York: Routledge.
- Mitzen, J. (2006) 'Anchoring Europe's Civilizing Identity: Habits, Capabilities and Ontological Security', *Journal of European Public Policy* 13(2): 270-285.

Part 2: EU External Policies

Session 6: EU Diplomacy and the Common Foreign and Security Policy (CFSP)

Question:

- ❖ In what ways does foreign policy coordination at the EU level impact upon national foreign policies? What are its consequences for the analysis of EU foreign policy?

Required reading:

- Adler-Nissen, R. (2009) 'Late Sovereign Diplomacy', *The Hague Journal of Diplomacy* 4(2): 121-141.
- Bicchi, F. (2011) 'The EU as a Community of Practice: Foreign Policy Communications in the COREU Network', *Journal of European Public Policy* 18(8): 1115-1132.

Additional reading:

- Smith, M.E. (2004) 'Toward a Theory of EU Foreign Policy-Making: Multi-Level Governance, Domestic Politics, and National Adaptation to Europe's Common Foreign and Security Policy', *Journal of European Public Policy* 11(4): 740-758.
- Moumoutzis, K. (2011) 'Still Fashionable Yet Useless? Addressing Problems with Research on the Europeanization of Foreign Policy', *Journal of Common Market Studies* 49(3): 607-629.
- Koenig-Archibugi, M. (2004) 'Explaining Government Preferences for Institutional Change in EU Foreign and Security Policy', *International Organization* 58(1): 137-174.
- Vanhoonacker, S. and N. Reslow (2010) 'The European External Action Service: Living Forwards by Understanding Backwards', *European Foreign Affairs Review* 15(1): 1-18.
- Hofmann, S. (2011) 'Why Institutional Overlap Matters: CSDP in the European Security Architecture', *Journal of Common Market Studies* 49(1): 101-120.

Session 7: Common Security and Defence Policy (CDSP)

Questions:

- ❖ Why does the EU become increasingly involved militarily in international crisis management? What theoretical perspectives are particularly useful in answering this question? Why?
- ❖ To what extent does the EU's increasing military involvement in the world enhance its democratic deficit?

Required reading:

- Rynning, S. (2011) 'Realism and the Common Security and Defence Policy', *Journal of Common Market Studies* 49(1): 23-43.
- Wagner, W. (2006) 'The Democratic Control of Military Power Europe', *Journal of European Public Policy* 13(2): 200-216.

Additional reading:

- Bickerton, C. (2011) 'Towards a Social Theory of EU Foreign and Security Policy', *Journal of Common Market Studies* 49(1): 171-190.
- Krotz, U. and R. Maher (2011) 'International Relations Theory and the Rise of European Foreign and Security Policy', *World Politics* 63(3): 548-579.
- Menon, A. (2011) 'Power, Institutions and the CSDP: The Promise of Institutional Theory', *Journal of Common Market Studies* 49(1): 83-100.
- Kempin, R. and J. Mawdsley (2013) 'The Common Security and Defence Policy as an Act of American Hegemony', *European Security* 22(1): 55-73.
- Howorth, J. and A. Menon (2009) 'Still Not Pushing Back: Why the European Union is Not Balancing the United States', *Journal of Conflict Resolution* 53(5): 727-744.
- Giegerich, B. and W. Wallace (2004) 'Not Such a Soft Power: The External Deployment of European Forces', *Survival* 46(2): 163-180.
- Juncos, A. and K. Pomorska (2011) 'Invisible and Unaccountable? National Representatives and Council Officials in EU foreign policy', *Journal of European Public Policy* 18(8): 1096-1114.
- Sjørnsen, H. (2011) 'Not so Intergovernmental After All? On Democracy and Integration in European Foreign and Security Policy', *Journal of European Public Policy* 18(8): 1078-1095.
- Kaldor, M. (2011) 'The EU as a New Form of Political Authority: The Example of the Common Security and Defence Policy', *Global Policy* 3: 79-86.

Session 8: Trade and development policy

Question:

- ❖ To what extent are the EU's trade and development policies an expression of normative power? What determines whether they are?

Required reading:

- Grugel, J. (2004) 'New Regionalism and Modes of Governance: Comparing US and EU Strategies in Latin America', *European Journal of International Relations* 10(4): 603-626.
- Storey, A. (2006) 'Normative Power Europe? Economic Partnership Agreements and Africa', *Journal of Contemporary African Studies* 24(3): 331-346.

Additional reading:

- Zimmermann, H. (2007) 'Realist Power Europe? The EU in the Negotiations about China's and Russia's WTO Accession', *Journal of Common Market Studies* 45(4): 813-832.
- Robles A. (2008) 'EU FTA Negotiations with SADC and Mercosur: Integration into the World Economy or Market Access for EU Firms?', *Third World Quarterly* 29: 181-197.

- Elgström, O. (2007) 'Outsiders' Perceptions of the European Union in International Trade Negotiations', *Journal of Common Market Studies* 45: 949-967.
- Elgström, O. (2000) 'Norm Negotiations: The Construction of New Norms Regarding Gender and Development in EU foreign Aid Policy', *Journal of European Public Policy* 7(3): 457-476.
- Jurje, F and S. Lavenex (2014) 'Trade Agreements as Venues for Market Power Europe? The Case of Immigration Policy', *Journal of Common Market Studies*, 52(2): 320-336.
- Orbie, J. (2003) 'EU Development Policy Integration and the Monterrey Process: A Leading and Benevolent Identity?' *European Foreign Affairs Review* 8(3): 395-415.
- Meunier, S and K. Nicolaïdis (2006) 'The European Union as a Conflicted Trade Power', *Journal of European Public Policy* 13(6): 906-925.
- Young, A. and J. Peterson (2014) *Parochial Global Europe: 21st Century Trade Politics*. Oxford: Oxford University Press.

16 December: External dimension of internal policies

This session is structured in two parts. First, we will examine the external dimension of internal EU policies, and thereby conclude our review of EU external policies. Second, we discuss initial ideas for the final research essays. For that purpose, students come to class with a one-and-a-half page outline (max.) of their essay that covers the following issues: your topic, research question, initial literature review, and your own conceptual / theoretical approach.

Questions:

- ❖ How useful is the concept of external governance to capture the phenomenon that internal EU policies exert effects beyond its borders? Answer by comparison with conceptual notions from Part 1 of the course.

Required reading:

- Lavenex, S. (2008) 'A Governance Perspective on the European Neighbourhood Policy: Integration Beyond Conditionality?', *Journal of European Public Policy* 15(6): 938-955.

Additional reading:

- Biedenkopf, K. (2012) 'Hazardous substances in electronics: the effects of European Union risk regulation on China', *European Journal of Risk Regulation* 12(4): 477-487.
- Matthews, A. (2008) 'The European Union's Common Agricultural Policy and Developing Countries: The Struggle for Coherence', *Journal of European Integration* 30(3): 381-399.
- Lavenex, S. and F. Schimmelfennig (2009) 'EU Rules Beyond EU Borders: Theorizing External Governance in European Politics', *Journal of European Public Policy* 16(6): 791-812.

- Newman, A. and D. Bach (2014) 'The European Union as a Hardening Agent: Soft Law and the Diffusion of Global Financial Regulation', *Journal of European Public Policy* 21(3): 430-452.
- McNamara, K.R. and S. Meunier (2002) 'Between National Sovereignty and International Power: The External Voice of the Euro', *International Affairs* 78(4): 849-868.

Part 3: Impact and outcomes

6 January: EU-US Trade Relations: Negotiations for a Transatlantic Trade and Investment Partnership (TTIP)

This week, we will discuss the pros and cons of the TTIP. Come to class prepared with a collection of arguments in favour and against these negotiations and the resulting agreement, ready to debate the following question:

- ❖ Should the EU conclude a Transatlantic Trade and Investment Partnership with the United States?

Required reading:

- Council of the European Union (2014) 'Directives for the negotiation on the Transatlantic Trade and Investment Partnership between the European Union and the United States of America', Brussels, 9 October 2014.
- Joseph, F. (2013) 'Reducing Transatlantic Barriers to Trade and Investment: An Economic Assessment. Final Project Report.' London: Centre for Economic Policy Research.
- Raza, W. et al. (2014) 'Assessing the Claimed Benefits of the Transatlantic Trade and Investment Partnership (TTIP). Final Report.' Vienna: Austrian Foundation for Development Research.

Additional reading:

- Some newspaper articles on the issue

13 January: The EU in international organizations

Question:

- ❖ Under what conditions is the EU likely to be an effective actor in international organizations? To what extent is such effectiveness constrained by the EU's institutional make-up?

Required reading:

- Gehring, T., Oberthür, S. and M. Mühleck (2013) 'European Union Actorness in International Institutions: Why the EU is Recognized as an

Actor in some International Institutions, but not in Others', *Journal of Common Market Studies* 51(5): 849-865.

- Panke, D. (2014) 'The European Union in the United Nations: An Effective External Actor?', *Journal of European Public Policy* 21(7): 1050-1066.

Additional reading:

- Wunderlich, U. (2014) 'Comparing regional organizations in global multilateral institutions: ASEAN, the EU and the UN', *Asia-Europe Journal* 10(2/3): 127-143.
- Laatikainen K.V. and K.E. Smith (eds) (2006) *The European Union at the United Nations: Intersecting Multilateralisms*. Palgrave: Basingstoke.
- Krotz, U. and R. Maher (2009) 'Europe in the New World: National Governments and the EU at the G-20', *Perspectives on Europe* 39(2): 26-30.
- Panke, D. (2014) 'Communicative Power Europe? How the EU Copes with Opposition in International Negotiations', *European Foreign Affairs Review* 19(3): 357-371.

20 January: EU interregionalism

Questions:

- ❖ To what extent does the EU serve as a model for regional integration processes in other parts of the world? Is this desirable?

Required reading:

- Lenz, T. (2013) 'EU Normative Power and Regionalism: Ideational Diffusion and Its Limits', *Cooperation and Conflict* 48(2): 211-228.
- Jetschke, A. (2009) 'Institutionalizing ASEAN: Celebrating Europe Through Network Governance', *Cambridge Review of International Affairs* 22(3): 407-426.

Additional reading:

- Hettne, B. and F. Söderbaum (2005) 'Civilian Power or Soft Imperialism: The EU as a Global Actor and the Role of Interregionalism', *European Foreign Affairs Review* 10: 535-552.
- Lenz, T. (2012) 'Spurred Emulation: The EU and Regional Integration in Mercosur and SADC', *West European Politics* 35(1): 155-174.
- Alter, K. (2012) 'The Global Spread of European Style International Courts', *West European Politics* 35(1): 135-154.
- Youngs, R. (2009) 'Democracy Promotion as External Governance?', *Journal of European Public Policy* 16(6): 895-915.
- Storey, A. (2006) 'Normative Power Europe? Economic Partnership Agreements and Africa', *Journal of Contemporary African Studies* 24(3): 331-346.
- Holland, M. (2005) 'Imagined' Interregionalism: Europe's Relations with the African, Caribbean and Pacific States (ACP)', in: H. Hänggi, R. Roloff

and J. Rüländ (eds) *Interregionalism and International Relations*. London, Routledge.

27 January: EU actorness in comparative perspective / EU as a World Political Actor

Questions:

- ❖ To what extent is the EU a qualitatively different actor in world politics when compared to other regional organizations?
- ❖ How likely is it that the EU will, in the future, develop towards a unified political actor on the world stage?

Required reading:

- Wunderlich, U. (2012) 'The EU an Actor Sui Generis? A Comparison of EU and ASEAN Actorness', *Journal of Common Market Studies* 50(4): 653-669.
- Krotz, U. (2009) 'Momentum and Impediments: Why Europe Won't Emerge as a Full Political Actor on the World Stage Soon', *Journal of Common Market Studies* 47(3): 555-578.

Additional reading:

- Panke, D. (2013) 'Regional Power Revisited: How to Explain Differences in Coherency and Success of Regional Organizations in the United Nations General Assembly', *International Negotiation Journal* 18(2): 265–291.
- Doidge M (2008) 'Regional organizations as actors in international relations: interregionalism and asymmetric dialogues', In: Rüländ, J., Schubert, G., Schucher, G. and C. Storz (eds) *Asian–European relations: Building Blocs for Global Governance?* Routledge.
- De Prado, C. (2010) 'Regions in the World: the EU and East Asia as Foreign Policy Actors', *International Politics* 47(3/4): 355–370.
- Díez Medrano, J. (1999) 'The European Union: Economic Giant, Political Dwarf', in: Paul, T.V. and J.A. Hall (eds) *International Order and the Future of World Politics*. Cambridge: Cambridge University Press.
- Etzioni, A. (2007) 'The Community Deficit', *Journal of Common Market Studies* 45(1): 23-47.

3 February: Concluding discussion

This week, we will do two things. First, we review and summarize what we have learned about the EU's role in world politics in this seminar. Second, we discuss full research designs for the final research essay. To this end, students bring to class a three-page research design essay that addresses the following six issues:

1. (Revised) research question
2. Literature review

3. Conceptual/theoretical framing: What theories / concepts will you use in the analysis?
4. Methods: What empirical material will you use? How will you analyse that material?
5. Expected results
6. Structure of the research essay